



MLGW Key Account Meeting
Energy Right Solutions for Business and
Industry
December 6, 2012

EnergyRight® Solutions for Business and Industry

- Advice available for qualifying facilities.
- 50% cost share for detailed energy studies.
- Financial incentives through standard rebates & custom offerings up to \$0.10 per kWh/yr saved.





- Standard Rebate offers incentives for replacing equipment one for one on:
 - [Lighting](#)
 - [HVAC](#)
 - [Motors](#)
 - [Food Services](#)
- Applications randomly selected for Pre and Post Measurement Review
- ALL applications require final detailed invoices
- Rebate payments made by customer support center
- Must receive Application Approval Letter before beginning work or purchasing equipment.





- Custom Incentives are available for projects that don't fall under the Standard Rebate
- [Application](#) initiates project scoping meeting
- Approval based on project potential savings.
- TVA to perform all Pre and Post Measurement at no cost.
- Incentive payment based +/- 10% of estimate
- Incentive payment based on \$0.10 per kWh/yr saved.



- Formerly Major Industrial Program
- Dedicated project manager to streamline process and look for new opportunities.
- Payments made through MLGW.
- No application necessary. Project contract required. Contact account rep for more info.

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