

Economic Development Update



Presented by Memphis Light Gas and Water December 6, 2012



AGENDA

- Advantages
- MLGW & Economic Development





THE FOUR Rs: RUNWAY, ROAD, RAIL AND RIVER





Canadian National

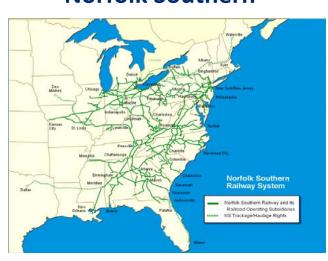
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RAIL

BNSF



Norfolk Southern



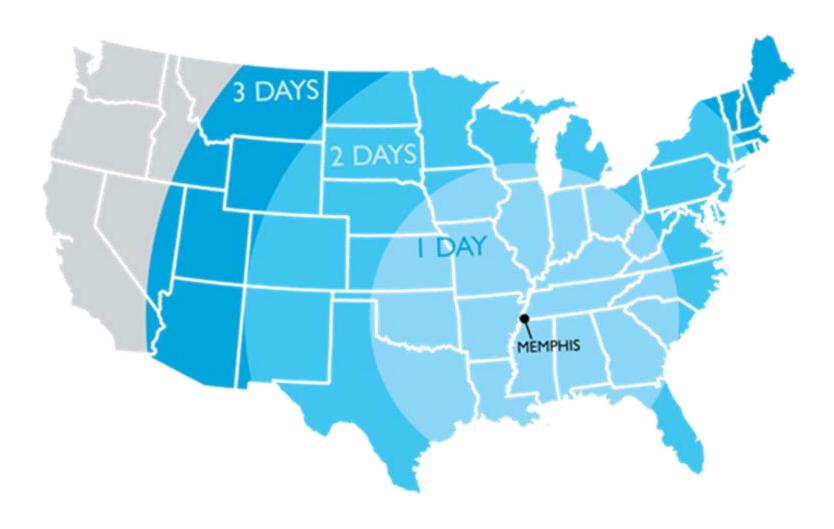
Union Pacific



CSX



ROAD



More major population centers can be reached overnight by truck from Memphis, than any other city in the U.S.



Why MLGW and Economic Development?

It benefits our customers

its our Mission

We are losing our customer base

Rates will continue to increase



Economic Development

 MLGW Partners with Memphis Chamber Team

 Economic Incentives, Programs and Services



Greater Memphis Chamber

Economic Development Growth Engine (EDGE)

Memphis Light Gas and Water

TVA

State Of TN Dept Of ED

Workforce Investment Network

ECONOMIC DEVELOPMENT TEAM



MLGW Partners With Memphis Chamber Team

Business Attraction

Business Expansion

Business Retention

Business Start Up

Economic Incentives, Programs and Services

Tax Incentives

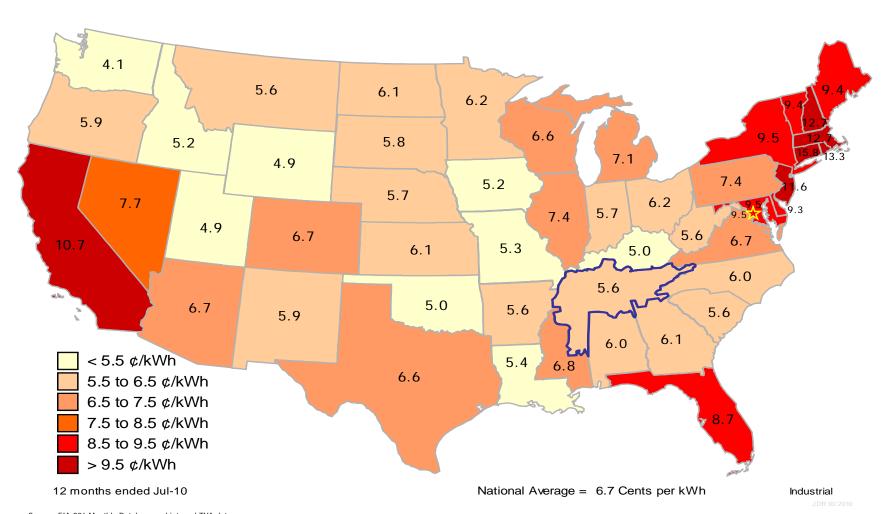
- Workforce development
- Building and Site database

 Utility Credits and Energy Incentives

Site Selection Drivers

- Labor Costs
- Transportation services
- State and Local Incentives
- Energy Costs
- Location

Larger Industrial Customers – > 5 MW Industrial Customers



MLGW - One Of Top Utilities For Economic Development

 MLGW and TVA provide some of the "lowest" electric rates along with reliability

 Strategically "located" along three gas pipelines

"Low" cost/high quality water source

Utility Incentives Can work

Natural Gas

- Interruptible Gas Rates
- Economic Development Discount Rider

Electric

- Small Manufacturing Credit Program/ Discount Manufacturing Rates
- Time Of Day Rates
- Interruptible Rate Program
- Financial Incentives for Green Generation
- Energy Right Solution for Business
- Revenue Allowance Program
- TVA Valley Investment Initiative Program (VII)

2011 Success

Memphis #3 in 2011 for Job creation

 Memphis/Shelby County & Economic Development secured \$1.1 billion in Capital Investment and 3,700 new jobs







Products



Business Recruiting:

Adds jobs, diversifies and enhances existing business base

Expansion/Relocation Successes

- One of *Inc.*'s "Best Places for Doing Business in America"
- One of Expansion
 Management's top
 15 U.S. metro areas
 for European-based
 company
 expansions
- Consistently ranked as one of the U.S.' top 10 real estate markets
- Available space
- Lots of variety
- Some of the lowest rents& purchase costs



2012 Located Projects

Project Name	Job Sector	Jobs (new or retained)	Capital Investment
Benchmark Brands	specialty health products retailer	100 new-130 retained	\$8-\$10 million over next 3-5 years
New Breed	logistics	456 new/retained	\$3.6 Million
Bioventus	Bio/Pharm/Med	44 new	\$14 Million
FedEx	data center/flight Simulator	Retained 333	\$235 Million
NIKE	NIKE expansion	1,662 retained 250 new	\$301 Million
Praxair	produces and sells specialty industrial gases	15 new	\$46.4 Million
Total-To-Date	New jobs: 1,139	Retained: 3,720	\$673,388,918

How Can You Help?

Being alert to expansion or consolidating plans

 Be alert to your suppliers/customers considering expansion or relocation

Buy Local as much as possible



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