

and your organization. In this session presented by Dr. Pamela Roshell, Regional Director, U.S. Department of Health and Human Services, you will learn what changes have taken place and about what is happening in Tennessee.

## 2H. Accessing Healthy Food in Under-served Areas

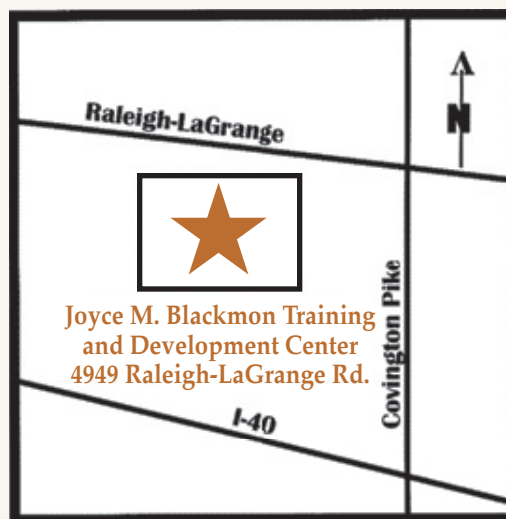
Lower-income neighborhoods are often food deserts with insufficient access to supermarkets. Often, these communities have more diet-related deaths than others, but hopefully, not for long. Several local groups are working on bringing mobile food markets and pantries to target communities. Hear about these initiatives, as well as, about other resources available to aid low wealth families in eating healthier.

## 2I. Care for Kids

Even if they look healthy, children need regular health checkups and one of the best ways to remain healthy is preventive checkups. Investing in children's health yields many benefits, including improved development, improved school performance, and long-term savings in health care costs. Discover the medical, dental and behavioural services to keep children in good health..

Please return the  
enclosed registration card by  
November 2, 2012.

Please RSVP by November 2, 2012  
Call 528-4820 for more information  
Registration Fee – \$5



MLGW / RP / 10-12

# Business of Service Conference

November 9, 2012

MLGW Training  
and Development Center  
4949 Raleigh-LaGrange Rd.

Sponsored by  
Memphis Light, Gas and Water

Please RSVP by November 2, 2012  
Call 528-4820 for more information.  
Registration Fee - \$5



You are cordially invited to attend  
**The Business of  
Service Conference**

A seminar for faith and service  
organizations

**Joyce M. Blackmon Training  
and Development Center**

Friday, November 9, 2012  
9:00 a.m. to 2:30 p.m.

Sponsored by  
**Memphis Light, Gas and Water**

## Schedule

**9:00 a.m. - 10:00 a.m. .... Registration,  
Health Screenings and Continental Breakfast**

**10:00 a.m. - 11:30 a.m. .... Workshop Session I**

- 1A. CPR for Family and Friends
- 1B. Recognizing and Responding to Child Abuse
- 1C. Creating a Life Plan
- 1D. Extra Help with Medicare
- 1E. Computer Mapping

**11:30 a.m. - 1:00 p.m. .... Lunch**

**1:00 p.m. - 2:30 p.m. .... Workshop Session II**

- 2F. Natural Gas - Safe and Affordable
- 2G. Understanding the Affordable Care Act
- 2H. Accessing Healthy Food in Underserved Areas
- 2I. Care for Kids

## Session I 10:00 a.m. – 11:30 a.m.

### 1A. CPR for Family and Friends

This session will teach participants how to perform CPR (Cardiopulmonary Resuscitation) in adults, children, or infants and is designed for family members, friends and members of the general community who want to learn CPR but do not need a course completion card. *(Limited space available.)*

### 1B. Recognizing and Responding to Child Abuse

The Centers for Disease Control and Prevention recognizes child sexual abuse as a public health crisis. This session is designed for teachers, daycare workers, church staff, summer camp counselors and other professionals working with children and covers signs of physical, emotional, sexual abuse, and neglect. Explains proper response and reporting of suspected abuse. Meets the requirements the Department of Children's Services sets forth for abuse training.

### 1C. Creating a Life Plan

In this session meet with Eleanor Farber, JD, LCSW, Advance Care Planner from Baptist Hospital and Baptist Trinity Hospice who will explain the New Tennessee Living Will and Power of Attorney for Health Care and will help you complete them for no fees and no cost. Ms. Farber will help you: understand these forms, update your knowledge about your new choices, learn when you cannot make medical choices for yourself, and appoint someone you trust to step in for you to make medical decisions for you until you can make them again. She will also help you create a Life Plan and free your loved ones from the burden of worrisome, disturbing and often unwanted decisions.

### 1D. Extra Help with Medicare

Whether you work with Medicare recipients and would like to learn about Medicare to become more effective with your consumer or you're a Medicare recipient looking for extra help with prescriptions and healthcare costs, this is the session for you. This workshop conducted by Vickie Thompson with the Midsouth Aging Commission you will get an overview of the Medicare program and details on how recipients can get extra assistance.

### 1E. Computer Mapping

In this hands-on computer workshop, attendees will use GIS (Geographical Information System) websites to get health data, crime analysis, emergency preparedness and other community information to aid in building the capacity of your organization and understanding of the community it serves. *(Participants must have a valid e-mail address and familiarity with the Internet.)*

## Session II 1:00 p.m. - 2:30 p.m.

### 2F. Natural Gas - Safe and Affordable

Natural gas is a safe, affordable and abundant energy supply. It can be used to operate home/commercial appliances as well as vehicles. Natural gas is efficient, safe, low-cost, low-emission and Earth-friendly. In this session you will learn all about natural gas as an energy source, compressed gas vehicles, how to avoid natural gas hazards, gas safety and how to respond to a natural gas emergency.

### 2G. Understanding the Affordable Care Act

The Patient Protection and Affordable Care Act (PPACA) was signed into law in 2010 and calls for significant changes in the healthcare system. It is important to understand what the law means for you