

## Blanket/Heater Giveaway

MLGW gave away electric blankets and space heaters again this winter to senior and low income customers. Forty eligible customers received their choice of a space heater or electric blanket, and 20 additional heaters were donated to MIFA for distribution. Customers receiving a space heater also received a space heater safety brochure.



## Community Calendar

**Mar. 7:** MLGW Customer Appreciation Night, Philadelphia 76ers vs. Memphis Grizzlies. MLGW customers can save 50 percent off the gate price. Contact Nelson Taylor with the Memphis Grizzlies at 205-1458.

**Mar. 11:** EnergySmart Memphis kick-off at the Orpheum Theatre, 203 S. Main Street, at 11 a.m. For more information, call 528-4444.

**April 25-26:** Memphis Mineral, Fossil, Jewelry Show, "The Earth Wide Open." Sponsored by the Memphis Archaeological and Geological Society. Memphis Agricenter, Saturday, 9 a.m. to 6 p.m. and Sunday, 10 a.m. to 5 p.m. Adults \$5.00, Children 12 and under \$2.00. Scouts free. Portion of admission benefits the Ronald McDonald House of Memphis, [www.TheEarthWideOpen.com](http://www.TheEarthWideOpen.com), [info@theearthwideopen.com](mailto:info@theearthwideopen.com). Call 274-7706.



Customer Reference Number: 2/09



## Customer CONNECTION



PRODUCED MONTHLY BY MEMPHIS LIGHT, GAS AND WATER DIVISION

### EnergySmart Memphis Expands Focus

On March 11, EnergySmart Memphis will officially kick off its expanded effort to go beyond offering workshops to providing energy efficiency and electric load management education to the public. The kick-off program will be held at 11 a.m. in the Orpheum Theater, hosted by Fox13's Mearl Purvis. Invited guests include local elected officials, including Congressman Steve Cohen, neighborhood and church leaders, and MLGW customers and employees.

EnergySmart Memphis began as a year-long energy education and home improvement initiative designed to help Memphians save money on their energy costs last year. EnergySmart Memphis is a partnership between MLGW, City and County government agencies, community development corporations and non-profit organizations, and the Tennessee Valley Authority (TVA). As part of the program's pilot, MLGW conducted hundreds of workshops for com-

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**EnergySmart Memphis Expands Focus, cont. from cover**

munity groups and weatherized and performed minor repairs on a number of homes for eligible customers.

In the expansion, the goal of the EnergySmart Memphis program remains to reduce customer energy costs and therefore increase their disposable income, as well as reduce Shelby County's carbon footprint. Ultimately, the program should reduce residential consumption by 10 percent in five years. To receive information about EnergySmart Memphis, call 528-4444 or visit our Web site at [www.mlgw.com](http://www.mlgw.com).

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**MLGW to adds payment locations**

MLGW customers have more locations to pay their utility bills via TIO Network kiosks. Bill payment centers have been added to 12 more Circle K and 14 additional Rent-A-Center stores. There are also 47 Exxon On The Run stores and 3 Ike's stores that have kiosks where customers can pay their utility bill. Customers pay a \$2.00 convenience fee to make a payment by this method; MLGW does not receive that fee. Payments made at these locations are real-time posted to MLGW. For a complete list of MLGW payment locations, please visit [www.mlgw.com](http://www.mlgw.com).

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**MLGW Community Conservation Day**

MLGW will have another big Community Conservation Day on March 13. The day is aimed at raising awareness of wise energy usage and helping customers find ways to reduce their carbon footprint. MLGW employees will hand out energy saving giveaways including compact fluorescent light bulbs and outlet insulating gaskets. Energy saving brochures will also be available. MLGW employees can also answer questions regarding energy conservation.

"There are a lot of little things that we can do each day that together add up to big savings. We want to encourage our customers to think about energy conservation," said MLGW President and CEO Jerry Collins Jr. Tennesseans use more electricity than customers in any other state. While MLGW's electric rates are comparatively low, large amounts of usage can cause bills to be unnecessarily high. The first Community Conservation Day was held last October; more than 9,000 conservation kits were distributed. In addition to another large Community Conservation Day this October, MLGW will have monthly conservation events at its community offices.

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**The Gift of Comfort**

MLGW's Gift of Comfort program enables you to make a payment of any amount toward a specific customer's utility bill as a gift. You only need to know the recipient's address. We all know someone who could use some assistance. To help, complete the Gift of Comfort form at [www.mlgw.com](http://www.mlgw.com) and follow the mailing instructions, or call 544-MLGW (6549) for more information. Your gift will show in the form of a credit on the recipient's MLGW bill.



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